

# MARKETING AT BRIO ENTERTAINMENT

There are a number of promotional activities we provide when you book a show with us. These include:

## SOCIAL MEDIA:



**JUST  
ADDED ON  
INSTAGRAM**

On sale post  
with consistent  
postings until  
show date



Optional ticket  
competitions



Optional paid  
promotions



**NEW EVENT  
ADDED ON  
FACEBOOK**

## DIGITAL SCREENS:



**NEW SHOW  
ADDED**

**COMING  
SOON**

**1 WEEK  
TO GO**

## E-NEWSLETTER:



**Featured in  
What's On  
newsletter  
- sent to  
over 4000  
entertainment  
fans!**

## PRINT:



**Featured in  
our What's On  
Guide, 17,000  
distributed  
locally**

**Listed in OurTown listings at  
Northwich Memorial Court  
venue**

**Billboard at  
the venue**



**Roller banner**  
- if supplied will  
be displayed three  
months before the  
show date

**Vinyl Banner**  
(Available at  
extra cost)



**Print  
Distribution-**  
flyers supplied  
distributed via  
local distribution  
service

## PR:

**Press releases  
sent out to  
local press**



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